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Peter Boumgarden is a Professor of Practice in Strategy and Organizations at Washington University in St. Louis (Olin Business School). Outside of the university, Dr. Boumgarden researches, consults, and facilitates executive education in the private and non-profit sectors on topics of innovation, corporate strategy, marketing strategy, and organizational change. Past clients include Herman Miller, Edward Jones, Charles Schwab, Oracle, Bunge Global, CCA Global, Shape Corporation, Monsanto, BBVA, UniCredit, Enterprise Rent-A-Car, & Methodist Health Care System, amongst others. Dr. Boumgarden's work centers on helping organizations develop processes for innovation, assisting leaders in defining and implementing sustainably differentiating strategies, and the role of leadership and organizational values in shaping such decisions.

At Washington University, Peter teaches within Olin's MBA program and supports several strategic initiatives at the intersection of business, healthcare, technology, and design. Previously to the role at Olin, Peter was an Associate Professor of Management at Hope College in Holland, Michigan. In the 2016-2017 academic year, Peter was a Visiting Professor of Organizational Behavior at Washington University in St. Louis (Olin Business School). During the year at Olin, Peter taught Organizational Behavior and a project-based Marketing Strategy course build around client work with the Internet of Things team at Google. In the winter of 2018, Dr. Boumgarden was a Lecturer in Strategy at Ross School of Business at the University of Michigan. In work teaching executives, Peter is a Faculty Affiliate at the William Davidson Institute at the University of Michigan— a center on business in emerging markets— a Professor at the Luxembourg School of Business, and involved in the delivery of the UYLP Executive Education Program at the University of Notre Dame. In 2015, the National Science Foundation selected Dr. Boumgarden as an entrepreneurial mentor in its I-Corp program, a model for bringing high-impact technology from university to market. Continuing his work in the entrepreneurial space, Peter acts as an advisor to both an early-stage healthcare finance company and a mining/trade finance company based out of Johannesburg, South Africa. In addition to his work with companies, Peter has served on the board of several non-profits within the West Michigan area.

Dr. Boumgarden completed his Ph.D. in Strategy and Organizations at Washington University in St. Louis, Olin Business School in 2010 where he won the Hubert C. Moog Scholarship for excellence in doctoral research. At Olin, Peter researched the link between structural change and long-term organizational performance (USA Today and Hewlett-Packard), the biases of investment in corporate innovation (Bunge Global), and the relationship between team structure and innovation (Intel). He is currently engaged in a project on analyzing early stage investment strategies in the venture capital industry, formally exploring how firms identify market-disrupting value-propositions in the immediate industry and beyond. His academic work appears in *Organization Science*, *Strategic Management Journal*, and *Judgement and Decision Making*. His practitioner work appears in the online publications of *Harvard Business Review* and *Stanford Social Innovation Review*, amongst others.

Areas of Expertise:

Organizational Strategy & Structure, Entrepreneurship, Venture Capital, Organizational Creativity & Innovation, Negotiation, Marketing Strategy, & Executive Team Leadership Development.